

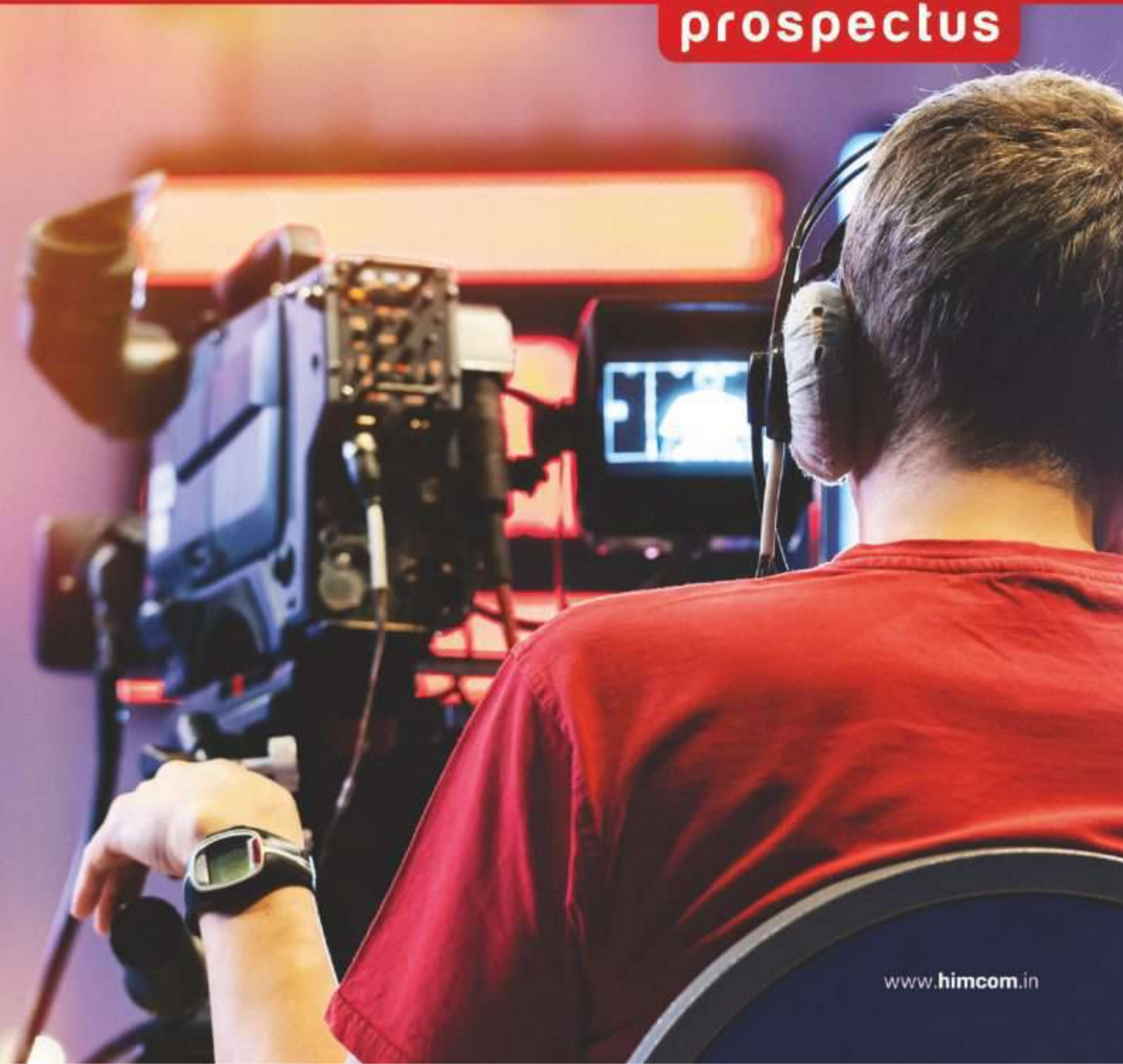


**HIMCOM**  
GROUP

Heritage Institute of  
Management & Communication



**prospectus**



[www.himcom.in](http://www.himcom.in)



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# Welcome to **HIMCOM**



**Heritage Institute of Management & Communication (HIMCOM) is an endeavor to accelerate the current education system and keep a momentum of innovation, discovery and development. The vision is to lead young media aspirants in the right direction and to provide the required infrastructure, technology & conditions for creative learning and applications of new and traditional skills.**

**While most of the Indian media institutes and colleges are focusing on managing routine syllabi and curricula. HIMCOM**

**provides media training and education through rigorous practices in the real media environment utilizing HCN NEWS state-of-the-art-TV-studios, Newsrooms, PCR's, Edit Bays, Graphics Bays, Teleport and the Automation System in addition to the professional classroom sessions by media experts from the Industry.**

**Academics and allied subjects in order to instill a complete blend of knowledge, professional skills, motivation, responsibilities and ethics.**



# About **HIMCOM** Group of Institution



There is a huge potential for creative talent in India. The sector is facing an acute shortage of trained personnel. Media platforms-channels and production houses, both desperately seek quality manpower which is trained in various functions involved in the making of a successful media product. The Heritage Institute of Management & Communication (HIMCOM), Delhi, has been set up to offer contemporary credible and relevant media education. With the globalization of world economy, mass communication has become the most important tool in the hands of advanced countries in their pursuit for cultural domination of the world. What we see daily on our TV screens is filtered through the ideological spectacles of the electronic

and print media agencies and governments in India, USA, Europe and others belonging to the same elite club. Similarly, what we read in our newspapers is dictated largely by the political and economic interests of their owners.

With the steady decline in the standards of professional education, particularly in the field of journalism and mass communication, and the lack of proper facilities to train journalists, advertisers and PR professionals, TV anchors, news readers and video jockeys and many others, a pressing need has been felt for the establishment of an institute of mass communication that can provide quality education and high -end practical training to all aspirants who aim to work in this





**S.B.S. TYAGI**  
Deputy Commissioner of Police



**Shrivardhan Trivedi**  
ANCHOR SANSANI, ABP Network



**K.G. Suresh**  
Former Director General, IIMC



**RJ Naved**  
Radio mirchi 98.3 FM



**Syedain Zaidi**  
Managing Editor Jansandesh News



**S.M. Khan**  
Director General (Press Registrar and Head of Department), Registrar of Newspapers for India



**Syed Mazoor ul Islam**  
Chairman Himcom Creation



**Madhavi N Juneja**  
Life Coach



**RJ Rahul Makin**  
Radio Jockey at Fever FM (HT Media Ltd.)



**Sakharam Singh**  
Former Ex-Allahabad HC Judge

**Tilakraj Kakkar**  
Former Delhi Police Commissioner

challenging and ever-dynamic industry. The Institute is promoted by media professionals with nearly four decades of experience in print media and a decade-long experience in electronic media. The unique features of HIMCOM are that it combines theoretical knowledge of journalism and mass communication courses with high-tech practical training in all areas of mass Communication.

With its state-of-the-art shooting floor and studio of HIMCOM news channel and computer laboratory, digital cameras, printing machine, and other equipments required in a media set-up, HIMCOM has set a high benchmark in field of media education. At HIMCOM, the focus is to provide practical training to the students

from day one by its highly qualified and experienced core and guest faculty. Lectures by media specialists are scheduled from time to time.

### ABOUT THE TRUST

Heritage Institute of Management & Communication (HIMCOM) has set up under the aegis of Heritage Charitable Trust (Registration No. 2854) to provide education in the area of Journalism & Mass Communication, to cater to the needs of social development and growth through participative Journalism.



About the

# DIGITAL MEDIA LEADERSHIP PROGRAMME

**DMLP**

HIMCOM is a pioneer media institute, with a pragmatic and experiential approach towards the ever changing media industry, keeping in mind the fast convergence into media industry, HIMCOM introduces first of its kind Digital Media Leadership Program with integrated industry training.

HIMCOM has an impressive history of training into audio visual communication and broadcast journalism at par with industry requirements. Having a production unit in campus, gives us an edge over other institutions.

Audio Visual Communication as a stream is undergoing a major convergence globally. Different media convergence into digital platform has redefined the vocational positioning and intellectual relevance of Mass communication.

India is at a crucial moment in its digital story where it is slowly emerging as the most important internet audience in the world. While the global growth of internet users has been stagnant, India's internet users grew by an incredible 28% until 2016.

## Digital Media Leadership Programme : Don't just create content, reach out to right people and engage them.

According to the current industry need; gaining expertise in one area of vast communication stream is not enough, one needs to excel into the multitude of areas such as Design, Social media, Computer Application, Analytics with Mass communication. This interdisciplinary program brings together the creativity, story-telling & technology with a sharp focus on execution and implementation with digital applications. We prepare our students to be deft in handling both the content creation and its medium to reach their audience.

Digital Media Leadership Programme offers a curriculum that is designed by the experts as per the industry needs. It provides the students an extensive training into diverse fields of Mass Communication and hands-on experience with tools used for digital platforms. HIMCOM follows an innovative, rigorous and academically sound yet fun-filled environment. The beauty of the program is that it is done along with your bachelor's degree without becoming an additional burden as there is no element of rote learning, which is the biggest

### Programme Offered :

We offer an industry integrated highly professional programme in Digital Media along with a university degree in Mass Communication. As we understand the industry and the skills it demands in young talent, we transform you into an industry-ready resource to enable you to succeed in the emerging media industry.

- BJMC + Digital Media Leadership Graduate Programme
- MJMC + Digital Media Leadership Master Programme
- PGDJMC (Post Graduate Diploma in Journalism and Mass communication)

For working professional we also offer an Autonomous Digital Media Leadership Programme.

Currently, there are over 400 million internet users in India and going by current trends, 635.8 million Indians will be online by 2021. These developments offer both a unique opportunity and a challenge into Communication Industry. In order to make full use of the growing digital audience, Content needs to find the best strategy to engage with the next billion internet users in India.

With the rise of digital medium, mass communication has evolved unimaginably in relation to culture and society, while expertise into interdisciplinary approach. Digital Media Leadership programme is broadly divided into 3 three stages:

**Foundation** of mass Communication Basics and understanding of digital platform

**Content Creation** : creating quality content for various platforms; especially digital

**Expert** Usage of Digital platforms with engaging content & maximizing reach

drawback of most courses offered in media.

Digital media leadership programme is about a experiential approach to the conventional Mass Communication subjects with Digital Media & Marketing. We aim to train at par with the current industry convergence. The electives in Content creation and Content movement are created with a related interface into creativity and technology.

### Digital Media Lab :

The Digital Media Lab is an excellent production resource in the development of digital literacy. The lab is designed to support the students' projects into digital platforms. The lab has high end computers with the all required software such as photoshop, InDeisgn, illustrator and Premiere. It offers an environment for the students to not only create new media but also learning the steps to make your vision become a reality. HIMCOM offers complete assistance to help the student in creating and editing video, audio, and graphic and web designs, supervised by experts.



# AWARDS HONORING OUR ACHIEVEMENT

Celebrities Endorse Our Reputation





# MESSAGE

## MANAGING DIRECTOR

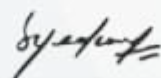


Dear Students,

I welcome you all whole-heartedly to Heritage Institute of Management & Communication (HIMCOM), which is started to impart quality education in journalism and mass communication. Education is a very important factor in the socio-economic development of a society. The present era is a witness of constant developments in communication and information dissemination, and the impact of this massive change is visible in the transformation of journalism and mass media. HIMCOM manifests and realizes the demands of modern mass media, and it adapts to every healthy transition. That's why our mission is to infuse confidence and optimism in our students and encourage them to develop an aptitude for research and exploration. Furthermore, we provide an exhilarating environment of learning, where our students enjoy a first-class educational and social experience. HIMCOM possesses the advanced infrastructure and a team of qualified and motivated faculty, which positions the college far ahead of the rest of the institutes in the region. Apart from this, we induce our students for various extra-curricular and role-playing activities which improve their interpersonal skills and overall personality. And for smooth entry of students in the professional world, our placement cell has a good nexus with all the leading industry players and has an excellent network of media stalwarts.

I warmly welcome the students to be an important part of HIMCOM while studying here and urge them to extract the maximum from our expertise. I believe that students of HIMCOM will smartly meet the expectations of the media & entertainment industry and achieve an exceptionally high reputation in society. I hope your association with us will bring out a pleasant and rewarding experience in all aspects.

Regards,



Syed Masood  
Managing Director

## DIRECTOR



Dear Students,

Welcome to Heritage Institute of Management & communication. HIMCOM cherishes the philosophy of emphasizing on an interactive mode of teaching and learning, with the objective of stimulating intellectual curiosity and spirit of creativity.

Media industry has grown in expanse and altitude in India. It isn't limited to news, viewers and readers but caters to the information, entertainment and promotional requirements of the nation as well as the government. It plays the role of an indispensable influencer and can trick a positive mindset for the people. The students will now be part of such a powerful as well as vulnerable media industry representing the conflicts and interests of world's largest democracy.

HIMCOM understands the impact and hence, prepares each of its students master the professional studies of modern journalism. Infrastructure, technology and training are taken care of such that future of Indian media can write a balanced future for the nation. It will indeed prove an ideal stepping stone for launching a rewarding career. All the very best!

Regards,

*Bimlesh K. Gautam*

Bimlesh Gautam  
Director



## DIRECTOR



Dear Students,

In today's world, media has become the gateway to the world. Journalism has reached its pinnacle, transforming the society and times as a whole. It bears on its shoulder the burden of establishing a successful connection between the masses and the authorities. The power is unmatched and so are the risks in this field. Another name for life is challenging and bigger the challenges, bigger is the success achieved. Students need to know that it is not a cake walk and it is only meant for those who take practical training seriously, who are willing to give their 100% to all the projects assigned to them whether it takes being present at odd hours, so as to deliver package on deadline. It is a time driven and result oriented profession like all other professions but here, the time cannot be extended otherwise the news gets stale. Hence, it requires increasing your stamina by leaps and bounds.

The institute gives you many opportunities for your growth and showcasing your worth but only when you possess right knowledge and talent here. Many news channels, production houses, magazines, and newspapers are coming up every year but only all the successful ones give leverage to the most competent candidates and this competency comes with untiring dedication. I have faith that all the students at HIMCOM will live up to the expectations of the industry. HIMCOM will provide them with exposure which is best in the industry and no stone will be kept unturned in bringing them the right knowledge, equipping them with all the required skills.

HIMCOM Creation is an integral part of the institute. We give preference to our talented students, when it comes to working for our news productions. I wish all the students a session filled with an overhauling experience where they will bloom their personality as well as professional skills.

Regards,



Syed Fahim  
(Director)

## DIRECTOR



Dear Students,

As you all have taken the most important decision of your life, it is my responsibility to light the path for you. Journalism is a field which defines the future of the country, such is its influence on the masses. Unfortunately, today we are not coming across trend setting journalists as we used to do in yesteryears. The reasons behind it, however, are debatable. We have tried to provide students with best in class education in this field and we have already been humbled by several esteemed organizations with several awards. We wish to see our students setting up new milestones in future. Many of our students are already braving the challenges of the media industry.

At HIMCOM, curriculum is intriguing and training methods are interesting enough so that you end up enjoying newsroom activities by the end of the session. The course will hone up your technical skills apart from theoretical knowledge. We have stressed on practical training and students get to work on live projects for the same. Our distinguished faculty members and popular guests from media industry as well as achievers from other sectors of the society together give a rewarding learning experience.

It is my pleasure to guide a brigade of young, raring to go, budding journalists towards success. It will be my sincere effort to inculcate virtues of humanity as well as staunch professionalism in you. Welcome aboard and all the best!

Regards,

A handwritten signature in black ink that reads "Tabish".

Tabish  
(Director)



## GROUP EDITOR



Dear Students,

It is indeed a great pleasure to tell you that HIMCOM holds the vision and aspirations as the leading media institute to provide high quality media education to youngsters and to guide them in finding the path towards success.

I appreciate that HIMCOM has its own purpose-built state-of-the-art campus situated in the pleasant part of DELHI-NCR. Ample space has been designated for students' self-learning and out-of-classroom activities. I wish HIMCOM to create an enriching environment that contributes not only to the high standard of academic achievement, but also to the social, personal and intellectual development of the students.

With Best Wishes

Satish K Singh  
(Group Editor, Live India News Channel, New Delhi)



## MANAGING EDITOR



Dear Students

It gives me pleasure to announce the emergence of a big idea in the media education scenario of not just the region, but indeed of the country where there certainly is a dearth of quality institutes offering niche education to students who have chosen media as their future career.

HIMCOM symbolises the beginning of a new movement in the education sector with quality courses, faculty, infrastructure and teaching methods. Last but by no means the least, HIMCOM has its own purpose-built sprawling state-of-the-art campus in the National Capital Region which allows you to breathe and find your own space, interact with peers or just be by yourself and let those creative juices flow.

With Best Wishes

Syedain Zaidi  
(Managing Editor-NewsTime 24x7)



## EXECUTIVE EDITOR



"The road to success is rarely a straight line. The world has changed, and the road to success has become more challenging for everyone. In order to achieve excellence and gain competitive edge, We at Heritage Institute of Management & Communication has taken extreme care about of the needs to provide not only good but also exceptional pedagogical, scholastic and practical curriculum to our media aspirants.

We get student's interest from almost all parts of India and sometimes from abroad as well. Our focus is on ensuring quality teaching through personal attention and maintaining high industry interaction. So, I welcome you at HIMCOM and wish you a very good luck for your bright future.

Shams Tahir Khan  
(Executive Editor)





**CEO**

Dear Students,

Journalism is not a profession but a cult movement of the century. It has been responsible for bringing about justice, raising the voice of the public, promoting and spreading awareness about government policies, helping bring about social reforms and spreading information to the masses in the times of war and peace. Media is now more than the mediator, it is a transformer.

Along the lines of the quote - 'With great power comes great responsibility,' the ethics and character appraisal needed for being a successful journalist are honed here at HIMCOM apart from the intensive practical training and industry exposure. I wish good luck to all the budding journalists at HIMCOM. This is your first step towards becoming the world citizen.

Regards,

Rajul Tiwari  
(CEO)

**HEAD ADMINISTRATION**

It is my privilege to introduce you to Heritage Institute of Management & Communication most innovative professional training institution in the country. At HIMCOM, our primary focus is on building job-specific abilities by using some of the best practices in professional training.

We offer an excellent curriculum that combines both theory and practical exercises to prepare its graduates for positions in the media industry. Our plan is to make our students capable of industry and employment. We always endeavour to reach this objective of ours.

Satyendra Narayan Singh  
(Head Administration)

**DEAN**

Dear Students,

HIMCOM provides students with a comprehensive understanding of both traditional forms of media as well as emerging new media formations. Our program offers students the opportunity to develop the conceptual and critical skills necessary to interpret our media-saturated world and the dynamic changes engendered by rapidly developing communication technologies. We prepare students to become more astute consumers of the products of media culture and to consider the fundamental role that various media play in our everyday lives.

Vandana Singh  
(Dean)





**HERITAGE INSTITUTE OF  
MANAGEMENT AND COMMUNICATION  
(HIMCOM)**

Maharani Bagh, Ring Road, New Delhi 110014



**Quality Policy**

Heritage Institute of Management and Communication (HIMCOM) adheres to its core principles of fostering excellence in journalism and communication education. We strive to deliver high-quality education by continuously improving our curriculum, embracing technological advancements, and engaging experienced faculty passionate about shaping the next generation of media professionals. Our commitment is to provide an environment that nurtures creativity, critical thinking, and ethical values through a lucid Quality Management System.

**Prof. Dr. Bimlesh Gautam**  
**Director**



# FM Bajao

Welcome to FM Bajao Radio, where the airwaves pulsate with the beat of our collective spirit!

As a community radio station, FM Bajao isn't just about broadcasting; it's about fostering a sense of belonging and empowerment among our listeners. With a click of a button, you can tune into our station, available effortlessly on the Google Play list, bringing the power of sound right to your fingertips.

But what truly sets FM Bajao apart is the caliber of talent that graces our airwaves. We take pride in our association with industry maestros like RJ Rahul Makin and RJ Divya. RJ Rahul Makin is India's number 1 RJ, and he hosts successful shows like Hostel Classics and Ishqiya. He currently hosts Pyaar Ka Punchnama at Fever 104 FM, the No. 1 night show across Delhi NCR. With over 2 million Instagram followers, Makin achieved success by being on air for 105 hours, securing a place in the Limca Book of Records. On the other hand, the illustrious RJ Divya is a name synonymous with excellence in radio. With over a decade of experience, RJ Divya isn't just a Limca Record holder and recipient of the prestigious NYF award; she's a guiding light for aspiring broadcasters.

FM Bajao Radio is dedicated to nurturing talent through practical training sessions led by industry experts. They offer training in storytelling and trending tricks to keep their voices at the forefront of innovation. They invite all dreamers and storytellers to join them in shaping tomorrow's narrative, amplifying community voices, and becoming emerging stars in the radio industry. FM Bajao Radio by HIMCOM is a movement celebrating the power of sound to unite, inspire, and transform.





# NEWS CLIPPINGS

### NEWS FIRST TODAY

**किल्ला अकाउंट-2 के कलाकारों ने डिजिटल में मजावा वीडियो के कटिब को फोकस करें, मिलेगी एकलपत्र : जटीम टाउन**

किल्ला अकाउंट-2 के कलाकारों ने डिजिटल में मजावा वीडियो के कटिब को फोकस करें, मिलेगी एकलपत्र : जटीम टाउन

### CAMPUS ROUNDUP

#### FRESHER PARTY

Heritage Institute of Management and Communication (HIMCOM) has been successful in its efforts to organize a successful Fresher Party. The students of the institute were highly motivated and participated in various activities. The event was held in a grand manner and was a great success.

### New session

Heritage Institute of Management and Communication (HIMCOM) has started its new session. The students are highly motivated and are participating in various activities. The institute is providing a wide range of courses and is committed to providing the best quality of education.

### युवा

**कैंप में मिट-डे गीत में टिचि भोजन के नियम बनाए**

कैंप में मिट-डे गीत में टिचि भोजन के नियम बनाए

### हरियाणा-केंद्र

**अखिल भारतीय अकादमी और टिचि पीठों के संयोजित कार्यक्रम में हिमकॉम**

#### किसमस के जरूर में डूबा हिमकॉम

किसमस के जरूर में डूबा हिमकॉम

### New achievement

New achievement

### हिमकॉम में प्रेसर्ट ने दिखावा जलवा

हिमकॉम में प्रेसर्ट ने दिखावा जलवा

### श्री भरके खलार्प

**विजितान और -पदार्प**

श्री भरके खलार्प

### PRESTIGIOUS AWARD

PRESTIGIOUS AWARD

### FRESHERS PARTY

FRESHERS PARTY

### बहु सुविधा सही है टिचि की कलावाई समग्रता

बहु सुविधा सही है टिचि की कलावाई समग्रता

### विकल्पे मारकवायु

विकल्पे मारकवायु

### आईजीआईई पर दस साल में तीन गुना यात्री बढ़े

**प्रेस डे का आयोजन**

आईजीआईई पर दस साल में तीन गुना यात्री बढ़े

### हेस्टिंग इंस्टिट्यूट ऑफ मैनेजमेंट एंड कम्युनिकेशन सम्मानित

हेस्टिंग इंस्टिट्यूट ऑफ मैनेजमेंट एंड कम्युनिकेशन सम्मानित









“I am happy to learn that HIMCOM-an institute of management & communication has been set up by Syed Masood. I hope it will serve the society and I therefore wish all success to the institute.”

**Justice SR Singh(Retd)**



“I am glad to know that you have set up a school to train journalist. I welcome this move ,this will strengthen not only journalism but also our democracy. I pray for your steady progress and prosperity. I wish a wonderful future ahead.”

**Ved Pratap Vaidik, Veteran Journalist**



“I am happy to know that you have started a media training academy. I am sure with your youthful enthusiasm and energy HIMCOM will create a history of success and achievements. I also wish that it will play its role in sincerely strengthening the value -based journalism and media education. I wish you all the best for your venture.”

**Manjari Joshi, Media Educationalist & Former News Anchor DD**



“I am delighted to learn that HIMCOM has been established. As the largest democracy of the world we need more such institutes to train our citizens as journalists and specialists in mass communication. I hope HIMCOM will produce quality people in this highly specialized area with firm commitments to calculated ethical and morally upright principles besides sound adherence to country's rules and regulations. I wish the institute all the very best.”

**Prof. A K Pasha, Director, Gulf Studies Programme-JNU**



“I am very happy to learn that HIMCOM has started to provide journalism and media education which are very significant areas in our society and great contribution can be made by ensuring that education & training are imparted in the highest quality. I wish HIMCOM all the success.”

**Romesh Bhandari, Former Governer-Uttar Pradesh**



“Since HIMCOM is attached to a television channel, it would provide hands on experience to students, which is very essential during journalism education and training and would come handy in securing a good job.”

**K G Suresh, Senior Journalist and Media Educator**



“I wish bright future for the students of HIMCOM. It will initiate to solve the various arising question in the field of journalism and students will be confident to conquer the huge impediments with dignity and pride.”

**Ram Bahadur Rai, Sr. Journalist**





# PARADIGM

A New Model of Media Education

HIMCOM has pioneered a New Paradigm in media education by providing a pragmatic framework of thought, a scheme for understanding and explaining reality. We just don't simply provide a degree or a program in Mass Communication, Advertising & Journalism but also nurture the Two A's of a true media professional i.e. Media Aptitude and Media Attitude which are again strongly driven by real media experiences and practices provided to every student.

Our is a "Practical Model" describing rigorous classroom lectures by renowned media professionals & scholars, regular practical sessions, reporting news events or press-conferences for national TV channels, industrial visits, writing for web or journals & participating in different media debates & discussions. Thus influencing how we see the world

and how we take action with more transparency and responsibility. An interesting and parallel phenomenon to the paradigm is that we are providing multiple activities and programmes for personality development, public speaking, general studies, theatre & language which shape and re-shape how students shall behave in their personal and professional lives.

We promise to provide the best facilities and curriculum. New Paradigm, is an optimistic approach towards bringing out the best in all the students as they gear up to become more responsible, ambitious and successful media professionals. We firmly believe that the quality of media education will improve only when we change the basic paradigm and the system that is defined by our institute.



**THE ART  
OF  
TEACHING**





## FLAGSHIP CURRICULUM

Most of the media colleges in the country stick only to the prescribed syllabus specification or they tend to oversee the presence of humongous number of theory driven-subjects in the syllabus or they are just helpless to bridge the gap between what they are teaching and what the media industry is expecting from a student passing out from such institutes. Thus, HIMCOM felt the need for a new model of education in

mass studies and hence put forward a highly pragmatic, learner-oriented and professional syllabus with exhaustive contents, Unique Teaching Methodology and clear objectives of its own. Our curriculum answers what the course is about, why it is taught, where it is going, and what will be the requirement of the students to complete the course.

## 60+40 APPROACH

Practical training plays a vital role in building the required skills and competencies of a professional. Hence, completion of specified training requirements have become an essential part to become a media professional. The most important and unique feature of the HIMCOM's practical training that a student undergoes during the course of study on daily basis. However, we believe theories are also equally

important and without a sound theory a practice can be a mere operation. Therefore, HIMCOM has a daily regime of 60% practical training and 40% theory classes. Any student who completes the approved practical training requirements together with relevant examinations are eligible to apply for almost any kind of media jobs.

## PRESS CONFERENCES + MEDIA VISITS

Press conferences events that emphasise on promotional activities of different genres such as bollywood promotion, business promotion, health promotion that covers different beats of reporting. Press conferences are a way to explore all challenges in the live reporting. Heritage Institute of management & communication powered by HIMCOM News fosters skills of reporting where they learn how to handle interview, piece to camera (PTC) and one to one with different personalities and dignitaries of distinguish fields. We nurture students with all significant skills of reporting and make them aware of all activities ENG (Electronic News Gathering). We focus on their improvisation and develop their personality for all professional challenges.

HIMCOM has transformed the concept of media education with more dynamic approaches. Through press conferences and visits, we have made students

to cover various media press conferences of different beats. For instance, they have covered Bollywood promotions in the city such as NH-10, Ab Tak Chappan-2, Lucknowi Ishq, MSG, Badmashiyani, Badlapur, Roy, Meet Brothers, Shamitabh, Chal Guru Ho Ja Shuru, Jai Jawan Jai Kissan, Dolly Ki Doli, Alone, Sharafat Gayi Tel Lene, Cukkad Family, Kaash Tum Hote, Main or Mr. Right, Zid, Ungali and events such as Beauty Peagent Indian Princess, Sur Aradhana Awards, Veena Malik's Album promotion Drama Queen, Delhi International Film Festival, Launch of production house B-formlua, Jolly LLB, Amavas, Dosti Ke Side effects, Manikarnika, NSD, Uri-the Surgical Strike, Ab mujhe udna hai, Kapil Dev at exclusive book launch, World's Kidney day with RG Stone Hospital along with different media visits such as Charcha Mein at DD News, Mudda at IBN7, Muqabla at NDTV, Aapki Adalat at India TV, and Gen Next with DD News.

## INDUSTRIAL VISITS

After doing a heavy exercise or physical work, one needs to rest and recreate mind & body. Keeping that in mind plus meeting the needs & wants of the young students, HIMCOM regularly organizes day-out or evening-out programmes in which students are taken to different locations and finest restaurants/eating-joints in Delhi-NCR.





## INDIA ON FRONT

RNI No.-DELHIN/2014/57471



**INDIA ON FRONT** is a monthly Hindi magazine, that focuses on current affairs and general awareness, whose editor is Mr. Bimlesh kumar Gautam. The first edition was published in August 2014. The magazine also has an online version i.e. indiaonfront.com.

It broadly covers social issues, economy, entertainment, political, cultural & science world issues along with personality development and spirituality. It features contents from politics, sports, cinema, and stories of broad interests.

## HCN NEWS

HCN NEWS is a leading news channel viewed by millions of people. The 24X7 live news channel broadcasts authentic and unbiased content on current affairs, geopolitics, social and environmental issues, sports, and entertainment. The motto of the HCN NEWS channel is to make people aware of all those aspects that impact society and discourage them from relying upon deleterious sources of information that cause conflicts and chaos in society.

The channel not only projects truth but also makes thought-provoking news content available for readers and viewers alike: the most immediate and articulate news from across the globe and India.

So, let's stay ahead and abreast with the most happening times of the century with HCN News.



## HIMCOM NEWS

**HIMCOM NEWS** is a news portal, run and functioned by skilled HIMCOM aspirants. Today internet has become a powerful and accessible source of information in society, as it provides latest news on various occurring events and happenings.



In the current scenario web journalism has become an effective audio-video medium to disseminate information to the masses. Students visit respective reporting field and cover news and captured real video with all facts and figures. Then, it convert raw news into the filtered news story, which get published on HIMCOM news portal.

With HIMCOM NEWS one can get news on various concern such as politics, world affairs, business, sports, entertainment, finance and many more. All the articles or news stories are collected, edited, and published exclusively by the aspirant of HIMCOM.





# THE ART OF LEARNING



# PRODUCTION HOUSE

## HIMCOM CREATION PVT. LTD.

HIMCOM Creation Pvt. Ltd. is a Delhi/NCR based production house providing pre to post production services for films, Television and new media. Our Production House offers complete communication solutions for the digital Age. We offer unparalleled creative, organizational and technical services from script to screen.

Our production is diverse, focuses on feature films, the environment, the corporate sector, wildlife, entertainment series, children programming, animation and public awareness campaigns for television. HIMCOM CREATION Pvt. Ltd. is having a

team of experienced professionals who have been in the film, TV and advertising industry for decades. Our conceptual and experimental film-making skills attracts directors that come from strong visual backgrounds whether it is cinematography, music videos or photography. Production support is offered with a high standard of professionalism.

Our students from HIMCOM also contribute to make HIMCOM CREATION PVT. LTD. successful production house. HIMCOM CREATION Pvt. Ltd. is sister wing of Heritage Institute of Management & Communication (HIMCOM).

## PARCHHAI: THE THEATRE GROUP



Heritage Institute of Management & Communication (HIMCOM) has a theatre group, "Parchhai (The Shadow)" keeping in view of the unseen aptitude of students like sense of humor, creativity, writing ability, singing capability, acting, dialogue delivery and dance routine. All students are encouraged to take part in theatre activities in order to make them unleash their innate potentials. Parchhai also aims to promote the Indian culture and its values through its unique and artistic way.

Theatre is a mutual form of fine art that uses live

performers to present the knowledge of an actual or likely event before a live audience at a specific place. Through the study of theatre, students develop their individual minds and bodies. Students can solve problems, adapt to change and develop an interest in other people. They can also practice identifying a need for certain knowledge, procuring information and applying new knowledge in meaningful ways. Parchhai develops the complete know of how all the forms of theatre such as Drama, Street Plays, Musical Theatre, Tragedy, Comedy and many other allied forms.



## THE ART OF INFORMAL REMARKS



**The Art of Informal Remarks** mainly consists of informal/formal public speaking or presentation, extempore, debate, Group Discussion and other forms of oral communication.

**Public Speaking** in front of group has been identified as the cause fear for any person. The Art of Informal Remarks eliminates one's nervousness, lack of confidence, fear of the audience, anxiety, panic attack and fluctuation in thoughts or delivery. Public speaking not only improves one's oral communication but the non-verbal parts associated with it such as eye-contact, facial expression, hand gestures and body postures.

**Debate** is basically an argument where one will have to argue the opposite of what he/she believes in.

Competitive debate is a challenging and highly rewarding activity for those who want to be involved in it. Debate can improve Public Speaking Skills, Analytical Skills, Research Skills, and Listening Skills plus it makes one expressive, persuasive and smarter.

**Extempore** is a speech spoken or carried out, it is composed with little or no preparation or forethought. In simple words, it is a speech without planning or preparation. In today's Breaking News situations, anchors & reporters don't have time to prepare their lines; they need to speak up their mind without any preparation. Thus, extempore (commonly known as ad-libbing in Television) is a quality every aspiring media cub/ media professional particularly TV anchors & reporters must possess. The depth of knowledge and skill-level of media professional are often judged by the speed and accuracy of ones improvisation.

Through our intensive and extensive extempore sessions, students are learning to improvise their speech by using their presence of mind and a cumulative experience. Students automatically get motivated to read more & more texts which in turn shapes the foundation of their knowledge without which no one can imagine to give an impressive extempore.

## HIMCOM FRESHER'S

Fresher party, as the name suggests, is a party offered to the freshers of any institution or organization. In true sense it's an introductory function for the new comers where they get to know about the adopted culture of the institution of which they are a part now after. It's a function where basically the juniors are introduced to their peers or seniors but in a friendly manner and to establish a friendly cum respectful relationship between the seniors and juniors.

It is a platform for a new student to present himself/herself in an unprecedentedly creative way. The most interesting part of the day is the title Miss & Mr. HIMCOM competition where every fresher present their best foot forward for the most coveted title of the day or perhaps for the title of the year.





## HIMCOM SINGING ICON:

**“Words make you think. Music makes you feel. A song makes you feel a thought”** Indeed with this same ideology, HIMCOM organizes “The Singing iCON” every year to identify, appreciate & reward those gifted students with a mesmerizing voice. It helps one to boost his/her confidence, kills the nervousness or the phobia of crowd and root out inhibitions. Its rightly said **“He who sings scares away his woes”**. Mass Communication is an interdisciplinary subject/field where each & every kind of talent or knowledge or skills play a remarkable role in one’s career in Media.



## EDUCATIONAL TOUR

In every session, institute organises an intellectual and realistic educational tour (excursion) for the exposure of existing media aspirants. Every year HIMCOM makes three documentary films. Out of which atleast two are made in Delhi and one out side Delhi to stimulate the knowledge and capabilities of the students keeping in mind the regional variation.



## INTERNSHIP PROGRAM

Our paradigm is so self-inclusive that student, don’t necessarily require to undergo an internship program as internships have many advantages that work to his/her benefits:

- The opportunity to “test drive” a career even before working full-fledged
- Chances to network with people in the industry that can lead to information about available jobs
- An introduction to the field’s work culture and etiquette
- Accumulating new skills and knowledge
- Gaining a “real world” perspective on the occupation
- To learn more about the entire career field or particular aspects of it
- To apply theory learned in class to an actual working situation
- Internship gives an edge in applying for a job
- Some internship leads to jobs within the company itself (although this is the exception rather than the rule)





# INFRASTRUCTURE

## **LIBRARY**

A library is a treasure-house of knowledge. A well-stocked library is an asset to a school, college, university or neighborhood. Libraries are often overlooked, yet have a greater influence on the life of a student (particularly younger ones) than most people believe. We have a fantastic opportunity here to really change the lives of a group of students.

HIMCOM library has an exhaustive collection of best of the best books in Mass Communication, Communication, Print Journalism, TV Journalism, TV News Production, Film Studies, Radio Production, Cyber Journalism, Documentary Filmmaking, Videography, Video Editing,

Hindi Language, English Language, Current Affairs, Advertising, Public Relations, Media Research plus important monthly/weekly journals and National Dailies in both Hindi & English.



## **COMPUTER LAB**

Gaining access to resources is one significant advantage of attending HIMCOM. Such resources may include a Computer Lab- a critical resource that nearly everyone in the student body may utilize at some point during college. In this age of ICT (Information, Communication & Technology) one needs to be wired to the computer and do different tasks like searching for information on the Internet, watching/downloading videos, e-mailing, social-networking, e-commerce, editing photos, creating logos & graphics, word-processing etc. The 24x7 internet enabled & ultra-modern HIMCOM Computer

Lab is open for all the students throughout the day and students normally do their assignments and other kinds of stuff in their free time.



## **VIDEO EDITING BAY**

Video Editing is a very difficult craft which requires a sound knowledge of computer, creativity, patience, a lot of intelligence and off-course practice... Therefore, we train our students how to master this art of slicing from the day one itself, so that they practice as much as they can before they finally get into the industry. We have professional workstations of Apple computers which run on Mac (Macintosh) operating system and stories are edited on the world's leading editing software Apple's Final Cut Pro (FCP). In addition to Final Cut Pro, students are also trained to use other supporting multimedia applications like Apple's Motion to create 2D/3D Graphics & compositing, Soundtrack Pro to

record & edit audio, Color to do advanced Color Correction & Color Grading, and Compressor to compress videos or to transcode from one format to other for various distribution channels.





## STUDIO

HIMCOM has the advantage to use the television studios of HIMCOM News. We have both Virtual studio & Real Studio where students are trained to produce News Bulletins, Panel Discussions, Interviews and many other shows. They are also trained to read Teleprompters in addition to rigorous lessons of Ad-libbing, which are important qualities of an Anchor. To become an anchor practicing at home is okay but exercising or practicing in the real TV studio is very important because here you feel the real pressure of News casting, technical compulsions like camera, lights, teleprompter, sound, PCR cues, reading speed, body language and overall presentation. The TV Anchors of HIMCOM News personally train our students in the real TV studios and help them overcome any hassles involved.



## PCR, MCR & NEWSROOM

HIMCOM students are trained and mentored in the real broadcasting environment like Newsroom, PCR (Production Control Room) & MCR (Master Control Room). Ours is not like a mere training, it's like an apprenticeship/internship in the real media industry throughout the course. In the Newsroom of HIMCOM News, Students learn how to work in the Assignment Desk and co-ordinate with different news sources; they also learn how to write Headlines, Anchor Links & Package Scripts and prepare a run-down for a bulletin/program by working in the Output department.

Our state-of-the-art PCR is a control room specifically designed for the origination of television contents. This is the place where students learn

controls of Production Switcher, Audio Mixer, Camera Control Unit (CCU), Talk Back, number of displays, VTRs etc. They work with the directors (Production, Technical) who issue directions to the camera men, to the anchor, to the teleprompter from here.

One of the most important parts of a News TV Channel is its Master Control Room from where a signal is transmitted over-the-air. Our students are taught by master control operators to monitor the quality and accuracy of the on-air product, ensuring the transmission meets government regulations, troubleshooting malfunctions, and preparing programme for payout.





## CAFETERIA

HIMCOM has a very indigenous style roof-top cafeteria where students spend most of their leisure time flocking together. As our students spend almost the entire day on campus, our cafeteria operates from morning to evening and serves nutritious & delicious foods at affordable prices. But, food is by no means the only thing that students get at the cafeteria - they are also served with social interaction. It is generally an integral part of students' social lives during the tenure of their courses. Cafeteria is an important part of HIMCOM as in the cafeteria, popularity is determined, friends are made, styles and fads are born, and the current news is shared.



## CLASS ROOM

A classroom is a place in which teaching or learning activities take place. In order to make the processes of teaching and learning conducive we have installed adequate AC (Air-Conditioning) systems in every classroom. Futuristic magnetic white boards (which can easily be converted into smart boards) and comfortable cushioned-study chairs and High Definition digital projectors (for audio-video presentations & film screening) are the highlights of our classrooms.



## COUNSELING CELL

Counselling is an art and as well as a science. It requires people who have a genuine interest in helping people resolve their problems listen and comprehend with empathy and understanding, without prejudice or judgement with their excellent interpersonal & organizational skills and creativity.

Our counsellors also help students to select appropriate courses which are compatible with the need & quality of a student. They are also involved in advocating for students and developing new programs related to student development.

HIMCOM counsellors not only work for standard office hours but also spend additional evening and weekend hours supervising extra-curricular activities, attending meetings, press conferences, advocating for students, developing workshops or other programs, and planning for their interactions with employers or other media professionals.





# OUR PROGRAMS

**BACHELORS OF JOURNALISM AND MASS COMMUNICATION + DMLP**



**MASTERS OF JOURNALISM AND MASS COMMUNICATION + DMLP**



**POST GRADUATION DIPLOMA IN JOURNALISM AND MASS COMMUNICATION +DMLP**





# BJMC + DIGITAL MEDIA LEADERSHIP GRADUATE PROGRAM

Duration: 3 Years | Eligibility: 10+2 from a recognized board

**BJMC+DMLP**

This course has been devised to meet the ever-growing demand of those who wish to make a career in mass communication after successful completion of their 10+2 examination. BJMC+DMLP is a unique program aimed for developing committed media professionals. While educating students of the realities of their chosen profession, the program teaches students to be knowledgeable, thoughtful and analytical journalists, who are conscious of the responsibility that comes with their job and equipped with a moral compass to guide their decisions.

Every semester of BJMC+DMLP is embodied into the proportion of 40% Theory and 60% Practical training.

## YEAR ONE : FOUNDATION

### Semester - I

SUBJECT
Introduction to Journalism (Reporting, Writing & Editing)
Introduction to Media and Communication
English
Indian Culture
Foundation Course in Information Technology
Online Media
Digital Photography
Introduction to Electronic Media-Radio & Television
Hindi
Basic Writing Skills
Basic Computer Application
Gk & Current Affairs
Life Skills
Theatre

### Semester - II

SUBJECT
Application of Computer in Media
State Politics & Constitution
Media Laws & Ethics
Foundation Course in Environmental Science
Basics of Radio
Audio Visual Communication
Creative Writing
Radio Production
Anchoring For TV
Hindi
English
GK & Current Affairs
Life Skills
Theatre

In addition to the program BJMC, student will also undergo a parallel 3 years diploma "Digital Media Leadership Graduate Programme (DMLP)" which will be awarded autonomously by the Institute after the successful completion of the course. With this combination, every graduate passing out from our institute will have copious amount of knowledge, exposure, learned skills and real media experiences which are naturally demanded by the industry.

Our DMLP subjects strengthen the student's compatibility in terms of application, employability, comprehensiveness and personality development. This programs empower a student to even start his/her own Publishing agency, Production Company, Advertising & Public Relations agency or work as a free-lance journalist, producer, consultant, voice-artist or a media trainer.



## YEAR TWO : CONTENT CREATION

### Semester - III

#### SUBJECT

Introduction to Broadcast Media  
 Advertising and Public Relations  
 Cyber Media  
 Design & Graphics  
 Business Entrepreneurship and Management  
 Audio Visual Production  
 Content Writing for Digital Media  
 Electronic News Gathering  
 Blogging & Video Bloggs  
 Audio Production & Podcast  
 Digital Marketing  
 GK & Current Affairs  
 Life Skill  
 Stage Shows/ Street Plays

### Semester - IV

#### SUBJECT

Basics of Camera, Lights & Sound  
 National & International Affairs  
 Radio Journalism & Production  
 Communication Research  
 Contemporary Issues and Current Affairs  
 Reporting For TV Advance & Eng: Short Stories  
 Digital Story Telling/ News Writing  
 Anchoring Across Platforms  
 Radio Jockeying  
 Digital Marketing  
 GK & Current Affairs  
 Life Skills  
 Stage Show/Street Plays  
 Live Projects With Industrial Partners

## YEAR THIRD : EXPERT USAGE OF DIGITAL MEDIUM

### Semester - V

#### SUBJECT

Socio-Economic & Political Scenario  
 Television Journalism & Production  
 Advanced Broadcast Media  
 Media Industry and Management  
 Philosophy, Psychology, Communication and Life Skills  
 Documentry Film Making  
 Media Management  
 Media Research  
 Web Portal  
 Event Management  
 Program production  
 GK & Current Affairs  
 Life Skill  
 Live Projects With Industrial Partners

### Semester - VI

#### SUBJECT

Media, Gender and Human Rights  
 Multimedia Journalism  
 Film Appreciation  
 Project  
 Business Communication  
 Entrepreneurship: Business Plan, Project Reports, Financial Planning  
 HCN News  
 Internship



# PG DIPLOMA IN JOURNALISM AND MASS COMMUNICATION + DMLP

Duration: 1 Year | Eligibility: Graduate in any stream

## PGDJMC+DMLP

PGDJMC+DMLP gives students a foundation in communication theories and their interrelated contexts, the application of theories to contemporary issues and the scholarly methods of studying communication. The program also seeks to prepare and guide students interested in pursuing careers in a wide range of informative and interpretive multimedia environments. Classes focus on factual and analytical writing, editing, producing and designing content; history; communication law, theory and responsibility; and ethics in the news media.

Every semester of PGDJMC+DMLP is embodied into the proportion of 40% Theory and 60% Practical training.

## YEAR ONE : FOUNDATION

### Semester - I

SUBJECT
Information Technology Application in Mass Media
Principles of Mass Communication
Print Journalism: Reporting, Writing and Editing
Electronic Media (Radio and Television)
Modern Newspaper Management & Press Laws
Audio Visual Communication
Digital Photography
Language For Media
Basic Computer Application
Blogging & Video Blogs
GK & Current Affairs
Theatre
Life Skills

### Semester - II

SUBJECT
Editing in Electronic Era
Specialisation in Media Production Materials
Development Communication
Internship
Audio Video Production
Radio Program Production
Anchoring For Tv
Event Management
Digital Marketing
GK & Current Affairs
Theatre
Life Skills

In addition to the diploma PGDJMC, student will also undergo a parallel 1 year program "Digital Media Leadership Program (DMLP)" which will be awarded autonomously by the Institute after the successful completion of the course. With this combination, every graduate passing out from our institute will have a PG Program which allows you to get direct admission in MA programs that has Lateral-Entry system plus a copious amount of knowledge, exposure, learned skills and real media experiences from the institute which are crucial for anyone joining the industry.

Our PGDJMC subjects strengthen the student's compatibility in terms of application, employability, comprehensiveness and personality development. This programs empower a student to even start his/her own Publishing agency, Production Company, Advertising & Public Relations agency or work as a free-lance journalist, producer, consultant, voice-artist, media trainer.



# MJMC + DIGITAL MEDIA LEADERSHIP MASTER PROGRAM

Duration: 2 Years | Eligibility: Graduate in any discipline

**MJMC+DMLP**

Master in Mass Communication, MJMC+DMLP has been designed for excelling in today's highly competitive media environment. The Program is designed to help students rise to leadership positions in mass media. The Course offers a challenging and diverse curriculum starting with the basic fundamentals of Mass Communication education and going on to equip students to confront practical skills in Reporting & Writing for Print /TV, Anchoring a bulletin/show, Newsroom, Studio & PCR/MCR Operations, Camera Handling, Editing Video etc.

Every semester of MJMC+DMLP is embodied into the proportion of 40% Theory and 60% Practical training.

## YEAR ONE : FOUNDATION

### Semester - I

#### SUBJECT

Principles of Mass Communication  
 Print Journalism: Reporting, Writing And Editing  
 Electronic Media (Radio And Television)  
 Modern Newspaper Management & Press Laws  
 Indian Culture & Folk Media  
 Audio Visual Communication  
 Digital Photography  
 Language For Media  
 Basic Computer Application  
 Blogging & Video Blogs  
 GK & Current Affairs  
 Theatre  
 Life Skills

### Semester - II

#### SUBJECT

Information Technology Application in Mass Media  
 Editing in Electronic Era  
 Specialisation in Media Production Materials  
 Development Communication  
 Practical-Writing Skills  
 Audio Video Production  
 Radio Program Production  
 Anchoring For TV  
 Event Management  
 Digital Marketing  
 GK & Current Affairs  
 Theatre  
 Life Skills

In addition to the program MJMC, student will also undergo a parallel 2 years "Digital Media Leadership Master Program (DMLP)" which will be awarded autonomously by the Institute after the successful completion the course. With this combination, every post graduate passing out from our institute will have an MA program plus copious amount of knowledge, exposure, learned skills and real media experiences which are naturally demanded by the industry.

DMLP subjects strengthen the student's compatibility in terms of application, employability, comprehensiveness and personality development. This programs empower a student to even start his/her own Publishing agency, Production Company, Advertising & Publics Relations agency or work as a free-lance journalist, producer, consultant, voice-artist and media trainer.



## YEAR TWO : ADVANCE CONTENT CREATION

### Semester - III

#### SUBJECT

Internet & Web Journalism  
 Communications Research Methodology  
 Specialized Reporting  
 Photo Journalism, Film and Animation  
 Environment & Media  
 Content Writing For Digital Medium  
 Audio Visual Production  
 Digital Marketing  
 Documentry Film Making: Theory & Production  
 GK & Current Affairs  
 Stage Shows/ Strret Play  
 Life Skills  
 Expert Usage of Digital Medium

### Semester - IV

#### SUBJECT

Media Globalization  
 Audience Survey and Research Techniques  
 News Bulletin Management  
 Travel Journalism  
 Project  
 Corporate Communication  
 HCN News  
 Entrepreneurship: Business Plan, Project Reports, Financial Planning  
 Live Projects With Industrial Parteners  
 Internship





# DIPLOMA COURSES

**CERTIFICATE IN  
VIDEO EDITING**



**CERTIFICATE IN  
VIDEO PRODUCTION**



**CERTIFICATE IN  
VIDEOGRAPHY**





# PG DIPLOMA IN

## BROADCAST JOURNALISM & PRODUCTION (PGD-BJP)

Duration: 1 Year | Eligibility: Graduate in any discipline

**PGD - BJP**

PG Diploma in Broadcast Journalism & Production trains students in a vast array of skills including research, reporting, writing, digital production, editing, anchoring, and show production. Students will be able to report, write, produce and anchor bulletins/programs meeting professional standards and expectations. This course has been designed also to develop a professional identity through the ability to articulate and practice the values, ethics, social responsibility, and expectations of the profession. Every semester of PGD-BJP is embodied into the proportion of 40% Theory and 60% Practical training.

### Semester - I

#### SUBJECT

Television Reporting-I  
 News Anchoring & Presentation-I  
 TV News Assignment/Input-I  
 TV News Output/Broadcast Writing-I  
 TV Production-I  
 Computer Applications-I  
 Hindi Language for Media-I  
 English & Personality Development-I  
 General Studies/Current Affairs-I  
 Production  
 The Art of Informal Remarks-I  
 Theatre: The Performing Art-I  
 Practical-I (To cover Press Conferences/Events for Himcom News - Hindi News)

### Semester - II

#### SUBJECT

Television Reporting-II  
 News Anchoring & Presentation-II  
 TV News Assignment/Input-II  
 TV News Output/Broadcast Writing-II  
 TV Production-II  
 Computer Applications-II  
 Hindi Language for Media-II  
 English & Personality Development-II  
 General Studies/Current Affairs-I  
 Production  
 The Art of Informal Remarks-II  
 Theatre: The Performing Art-II  
 Practical-II (To cover Press Conferences/Events for Himcom News - Hindi News)



# CERTIFICATE IN VIDEO EDITING

Duration: 6 Months | Eligibility: 10+2 from a recognized board

**CVE**

Acquire the skills essential for the craft of editing. Discover how to assemble footage from various sources to create a multimedia sequence incorporating music, sound effects, voice over, and graphics. Understand all aspects of an editor's role in film or television production. Learn to tell stories visually through the art of editing in popular editing suites.

## Particulars

### SUBJECT

Video Editing with Apple's Final Cut Pro

Video Editing Methods

Video Editing Terminology

Basics of camera & lighting

Introduction to Photoshop

Introduction to Digital Movie Making

# CERTIFICATE IN VIDEO PRODUCTION

Duration: 6 Months | Eligibility: 10+2 from a recognized board

**CVP**

This course is designed to build basic video production principles. This course will incorporate both studio and field production techniques using both analog and digital technology. Using lectures, screenings and hands-on labs, students will gain more in-depth understanding of video production and the business of video production. Students gain production experience working individually and in groups. Technical and aesthetic aspects of scripting, lighting, camera work, continuity, post production editing, logistics and budgeting will be incorporated into this course.

## Particulars

### SUBJECT

The Art of Screen-Writing

Motion Picture Photography

Video Editing in Final Cut Pro (FCP)

TV News Production

Computer Graphics

Producing Documentary, Promos, Short-Films & Music Videos



## **CERTIFICATE IN VIDEOGRAPHY (CAMERA & LIGHTING)**

Duration: 6 Months | Eligibility: 10+2 from a recognized board

**CVCL**

Videography is far more than learning to operate video cameras. While students at the HIMCOM get the best hands on technical training possible, they are also taught to be artists with cameras and lights. This program provides students with the opportunity to create projects using digital video (DV) & High Definition Video (HDV). The curriculum provides training in DV/HDV camera technology, lighting for DV, audio recording, and non-linear editing. Through lectures, demonstrations, and hands-on training, acquire the skills necessary for digital filmmaking. Our faculty of industry professionals guide you through the process and emphasizes the skills needed to produce a quality DV/HDV production from preproduction to final output.

### **Particulars**

#### **SUBJECT**

Motion Picture Photography

Shooting Plan/Camera Techniques

Lighting Techniques

Basics of Video Editing

Introduction to PCR/Studio

Introduction to Digital Movie making





# CERTIFICATE IN RADIO JOCKEYING

Duration: 6 Months | Eligibility: 10+2 from a recognized board

CRJ

This professional course offers a significant stepping stone for those interested in pursuing a career in radio broadcasting. This specially tailored course imparts adequate knowledge and skills in all those aspects essential for becoming a successful Radio Jockey (RJ). On completion, job-ready candidates will have learned not only the technical and production side of radio but also how to effectively communicate and engage with their audience, ensuring a potentially successful career as a Radio Jockey.

## Particulars

### SUBJECT

- Key Elements in Radio Jockeying
- Types of Radio Programs
- Program Productions
- Radio Jockey Required Skills
- Radio Program



# CERTIFICATE IN NEWS ANCHORING

Duration: 6 Months | Eligibility: 10+2 from a recognized board

CNA

This Certificate Course in News Anchoring can be an excellent way to kickstart a career in media, particularly in news anchoring and broadcasting. This course is strategically designed to provide students with a foundational understanding of journalism, along with specific skills related to news presentation, voice modulation, scriptwriting, on-camera techniques, and the use of teleprompters, among others.

Upon completion of the course, graduates can pursue careers as news anchors, reporters, content creators, or in various roles within the media and entertainment industry.

## Particulars

### SUBJECT

- About TV News Anchoring
- Practical Exposure to TV News
- Studio & Camera Facing Techniques
- Getting Ready for Anchoring & Reporting
- Benefits of Joining HCN News





# CERTIFICATE IN STILL PHOTOGRAPHY

Duration: 6 Months | Eligibility: 10+2 from a recognized board

CSP

This Certificate Course in Still Photography from HIMCOM, a prestigious media and journalism college can provide an aspiring photographer with the technical skills, artistic insight, and professional understanding needed to excel in the field of still photography. This 6-month program is designed to equip students with a comprehensive knowledge of photography techniques to pursue a successful career as a professional photographer.

## Particulars

### SUBJECT

Knowledge of Photography Techniques

Evolution of Film & Digital Photography

Editing, Lighting, and Composition

Expertise in Camera Handling

Career as a Photo Journalist





# ADMISSION PROCESS

Due to the competitive nature of the application process as well as the strong academic rigor of the mass communication programs, there are requirements prospective students should keep in mind.

HIMCOM invites applications to our Digital Media Leadership Program/Master of Arts in Journalism and Mass Communication (DMLP/MAJMC) & Post Graduate Diploma in Broadcast Journalism & Production (PGD-BJP) programs from those who

will have completed three-year bachelor's degrees by the time they enroll. Students applying for admission to the Bachelor of Arts in Journalism and Mass Communication (BAJMC+DMLP) program must have completed a 10+2/equivalent by the time they enroll. Applicants to Heritage Institute of Management & Communication must clear the All India Mass Communication Aptitude Test (AIMCAT) followed by personal interview before their applications will be considered complete.

## Admission/Application process for Short-term certificate programs

If candidate is applying for admission to the Certificate in Video Editing (CVE), Certificate in Video Production (CVP) & Certificate in Videography (CVCL) programs, one must have completed a 10+2/equivalent by the time he/she enroll.

## How to Apply

Attested copies of certificates listed below must be sent along with Demand Draft to the HIMCOM Address or submit personally:

1. A copy of attested mark sheets of class X, XII & Graduation mark sheet (if applying for Masters and Post Graduate Programs). A copy of attested mark sheets of class X & XII mark sheet (if applying for Graduate/Short-Term Diploma Programs)
2. Original Migration Certificate / Transfer Certificate.
3. Character Certificate from the last School/College attended in original.
4. Latest passport size photographs.
5. Those appearing for the final year examination of Graduation have to submit the proof of the same.
6. Proof of Residence (Aadhaar card/Voter ID-card/Passport/Driving License/Electricity bill/Phone bill).
7. Demand Draft should be in favour of HERITAGE INSTITUTE OF MANAGEMENT & COMMUNICATION payable at Delhi.

*Student can also apply online at institute's website [www.himcom.in](http://www.himcom.in)*

## All India Mass Communication Aptitude Test

HIMCOM conducts AIMCAT as the entrance exam to all its Mass Communication and Journalism courses. This test aims at checking the overall knowledge of the student and their aptitude. This test has questions on General Awareness, Social Dynamics, Social History, Public Debates knowledge, International Knowledge or know-how, Aptitude and Mental make-up, Language proficiency, Analytical and comprehension skills. The forms are available for the current academic year.





**RJ RAHUL MAKIN**

Professional Status: RJ FEVER 104 FM  
Position(S) Held: RJ BIG FM, OYE FM

**SAIRA KHAN**

Professional Status: Anchor, Senior Correspondent- News Nation  
Position(S) Held: Principal Correspondent (AAJ TAK)

**ISHWAR NATH JHA**

Professional Status: Sports Head, The Statesman (Delhi Edition)  
Position(S) Held: Prabhat Khabar, Media concept-Script Writer, AIR-Freelance Reporter

**ANUJ MISHRA**

Professional Status: Prinicpal Correspondence (Aaj Tak)  
Position(S) Held: S One News Channel (Crime-Head), Zee News (Reporter), Hindustan (Reporter)

**PAWAN KUMAR SHARMA**

Professional Status: Senior Producer SAHARA SAMAY, National  
Position(S) Held: India TV, ETV, Indian Express

**SUNIL RAUT**

Professional Status: Senior Producer, India News  
Position(S) Held: Khabar Bharti News as a Producer, Sadhna News as a associate Producer, Dainik Bhaskar as a Copy editor, BCN news as a Anchor cum reporter

**SHASHI MOHAN RAWAT**

Professional Status: Associate Art Director, Panchjnaya & Oraganiser  
Position(S) Held: Hindustan, Nayi Duniya & National Duniya (Senior Designer)

**KAVITA SINGH**

Professional Status: Senior Primetime Anchor / Executive Producer INDIA NEWS  
Position(S) Held: News Nation, Zee News, India TV, Sahara Samay, News 24 worked as senior producer and Anchor

**SHARIK KHAN**

Professional Status: Cheif Correspondent , Anchor NDTV India  
Position(S) Held: Working with NDTV from 20 years

**AMIT PANT**

Professional Status: Working with Channel Public Relations Consultancy  
Position(S) Held: Having an experience of more than ten years in public relations and media advocacy. Have worked for various sectors including political, health, art and culture and corporate, Senior Group Account Manager with Le Communique Consultancy.

**PRAVEEN RANJAN**

Professional Status: Editor at News Nation  
Position(S) Held: India News

**GAGAN GERA**

Professional Status: IP College for Women, Delhi University  
Position(S) Held: Media professional specialized in electronic media having expertise in all aspects of audio and video Production



**AJIT ANJUM**

Professional Status: Prominent face of Electronic Media

Position(S) Held: Managing Editor India TV, News 24, Best known for experimenting & ideating many path-breaking programs and shows like Sansani, Poll Khol & Red Alert to name a few.

**CHITRA TRIPATHI**

Professional Status: Anchor ABP News

Position(S) Held: Worked with ETV Network, India News, News 24

**RAMESH BHATT**

Professional Status: Media Advisor to CM Uttarakhand

Position(S) Held: Anchor News Nation

**MEENAKSHI JOSHI**

Professional Status: News Anchor India TV

Position(S) Held: Anchor Correspondent with News Express, Focus News

**SRIVARDHAN TRIVEDI**

Professional Status: News Anchor- ABP News-Sansani

Position(S) Held: News Anchor Star News, Awarded with India Book of Records

**RAJIV MISHRA**

Professional Status: Sports Editor and Anchor with India News

Position(S) Held: worked with Aajtak, India TV and News24

**AKSHAY SHUKLA**

Professional Status: Associate Senior Producer/ Anchor at News Nation

Position(S) Held: News Anchor at Star News, Radio Jockey at 94.3 MY FM

**RJ NAVED**

Professional Status: RJ Radio Mirchi 98.3 FM

Position(S) Held: Hosted various Radio shows like Sunset Samosa, DR.Love, Total Filmy

**S.K. DUTTA**

Professional Status: Political, Economic, & Foreign Policy Expert

Position(S) Held: Prominent Media Personality

**MADHUKAR UPADHAYAY**

Professional Status: Prominent Media Personality & Writer

Position(S) Held: wrote "Nirmal Maya", "Vishnubhat Ki Aatmkatha", "Ramkahani Sitaram", "Ramkahani Sitaram", "Vishnubhat Ki Aatmkatha"

**ANURAG MISHRA**

Professional Status: Microsoft Network (MSN) India Hindi Editor

Position(S) Held: Hindustan (Chief Reporter-Delhi), Amar Ujala (Reporter), BBC (Reporter)

**FAREEN FATIMA**

Professional Status: Producer-Network 18 (IBN 7)

Position(S) Held: Reporter - ETV News

**SWIMMI SRIVASTAVA**

Professional Status: Visiting Faculty (Print Media)

Position(S) Held: Chief Reporter - THE STATESMAN, Astt. Director - Crown Communication, Reporter - ANI



**JUSTICE SAKHA RAM**

Professional Status: Senior ADVOCATE Supreme Court of India  
 Position(S) Held: Former Judge Allahabad High Court

**T. R. KAKKAR**

Professional Status: Police Commissioner Delhi, (Retd)  
 Position(S) Held: IGP of Andaman and Nicobar Island, Pondichery, Director General, National Security Guard (Black Cats) and Special Secretary Home, Govt. of India.

**VED PRATAP VAIDIK**

Professional Status: Veteran Journalist, Columnist in prominent newspapers, political analyst and freelance columnist of India, Chairman of Bhartiya Bhasha Sammelan  
 Position(S) Held: Founder-Editor (Press Trust of India), Editor (Navbharat Times Group).

**PROF. K.G. SURESH**

Professional Status: Director General, Indian Institute of Mass Communication (IIMC)  
 Position(S) Held: Senior Consulting Editor with Doordarshan News

**DR. ASHISH SARKAR**

Professional Status: Banker, financial market expert and media person  
 Position(S) Held: Senior Manager, State Bank of India, New Delhi

**SYEDAIN ZAIDI**

Professional Status: Managing Editor News Time 24x7  
 Position(S) Held: Management Positions in brands like Discovery Hindi, National Geographic Hindi, Sahara Samay, India TV, Lehren, India News and Jansandesh News Channel.

**SHAMS TAHIR KHAN**

Professional Status: Executive Editor- Vaardaat- AAJTAK  
 Position(S) Held: Jansatta

**DR. AMIR ALI KHAN**

Professional Status: Associate Professor, HOD History  
 Position(S) Held: Assistant Coordinator, IGNOU

**BIJENDER GOEL**

Professional Status: Prominent leader of Congress.  
 Position(S) Held: Former Advisor to Union Labour and Employment Minister, Govt. Of India.

**ADITYA TIWARI**

Professional Status: Banker, Data Analyst (HDFC Bank), Editor and Translator (Hindi to English), BPO industry mentor in senior management, Financial Advisor  
 Position(S) Held: Publisher (Authors Pride Publisher), Media Business Consultant (HIMCOM), Data Analyst and Sr. Manager (HDFC Bank), Manager - Operations (HCL BPO)

**SHYAM CHANDRA TIWARY**

Professional Status: Legal Advisor  
 Position(S) Held: Marketing Consultant

**SUMITA DAS**

Professional Status: Educationst and Social Entrepreneur.  
 Position(S) Held: Professional Enhancement, Mentoring and Social Worker for U.N. Programs

**AMIT KUMAR**

Professional Status: Legal Advisor  
 Position(S) Held: Chartered Accountant (CA)

**VINAY RANJAN**

Professional Status: Legal Advisor  
 Position(S) Held: Senior Lawyer: specialised in criminal and financial matters



# OUR PLACEMENTS

To develop and enhance personality has become need of the hour to face this competitive and challenging world. Keeping student's placements in mind, we give special training on soft skills and personality development in order to make favourable mark on the employer. This in-house training program is a mandatory part of our courses in which students understand the expectations of Industry from a professional. Extra co-curricular activities, seminar and workshops by industry experts are also organized time to time. In addition to soft skills training and holistic development, case study and presentation are also used as teaching methodology.

The main focus of our media courses is to hone professionalism and train students using national

and international examples to develop mindset for addressing the challenges of global competition. Our course-design & pedagogy emphasize the development of student's skills and abilities to apply practice, management and media theories and concepts in solving practical problems in business/industry. The most crucial benchmark of any mass communication institute is its placement activities and services. HIMCOM Placement cell essentially works as a centre for resource for providing a dais for interaction between media headhunters and its students. We have a widespread network in the industry where students can be placed as per their career aspirations. Many TV channels, Production houses, Newspapers, Magazines, Websites join hands with our college and students to fulfill their career.

## OUR PLACEMENT PARTNERS

### Radio in Delhi-NCR:

Radio City 91.1 FM, Big 92.7 FM, Red FM 93.5, Radio One 94.3 FM, Hit 95 FM, Radio Mirchi 98.3 FM, Fever 104 FM, OYE FM 104.8, AIR Rainbow FM 102.6, AIR FM Gold 106.4, Gyan Vani 105.6 and many more.

### Film production houses:

Mukta Arts, Red Chillies Entertainment, Percept Picture Company, Yash Raj Films, Roopesh Rai Production, White Feather Films, Key Sera Sera Films, Adlabs Studios and many more.

### MAGAZINES

**Current Affairs Magazines:** Outlook (India), The Week, India Today (English), India Today (Hindi) Frontline, Tehelka, Hard News and many more.

**Society & Womens:** Femina, India Today Plus, Verve, Teens Today and many more.

**Business & Financial:** Business Today, Business Standard, Economic Times, Financial Express, Commercenet India, Trade India, India Vibes Online and many more.

**Entertainment:** Filmfare, Stardust, Cineblitz and many more.

**Sports:** Sport Star, ESPN Cricket, Info Khel and many more.

**Fashion Maazines:** Vogue, Cosmopolitan, Cosmo Girl, Fashion Planet, and Glamour Harper's Bazaar and many more.

**Childrens Magazines:** Amar Chitra Katha, Superman, Batman, Spiderman, Competition Master and many more.



**NEWS PAPERS**

**Hindi Dailies:**

Amar Ujala, Dainik Bhaskar, Dainik Jagran, Punjab Kesri, Prabhat Khabar, Rastriya Sahara, Hindustan, Navbharat Times, National Dunia & many more.

**English Dailies:**

Mid-day, Mint, Mumbai Mirror, Delhi Times, The Hindu, The Hindustan Times, The Indian Express, The Telegraph, The Times of India, The Tribune, Mail Today, The statesman, Asian Age, The Pioneer and many more.

**TELEVISION**

**Public Broadcasters:**

DD National, DD News, DD Sports, DD India, DD Bharati, DD Lok Sabha TV, DD Rajya Sabha, DD Urdu, DD Gyan Darshan

**Private Operators:**

**News & Current Affairs:**

CNBC-TV18, CNN-IBN, IBN 7, Headlines Today, NDTV 24x7, NDTV Profit, Times Now, TV9, Aaj Tak, CNBC Awaaz, India TV, NDTV India, India News, News Nation, News X, Sahara Samay, ABP News, Total TV, News 24, Zee News, BBC, CNN, ETV Group.

**Entertainment:**

Zee TV Network, STAR Plus, Sony, Sahara One, SAB, Colors, Bindass, UTV Movies, Star Bharat

**Music & Lifestyle:**

MTV, Zoom, B4U, E24, Channel [V], 9X Music, Music Express, Mtunes, PTC Punjabi, Fashion TV, NDTV Good Times, Travel & Living Channel (TLC), UTV Stars, FOOD FOOD, Star CJ alive, Home Shop 18

**Sports:**

Discovery Channel, National Geographic Channel, Animal Planet, History Channel

**Kids:**

Pogo, Hungama, Cartoon Network, Nickelodeon and many more.





# RULES & REGULATIONS

- ✓ The students are advised to keep themselves aware of the Institute rules. They are also advised to go through detailed Hostel rules. Ignorance of rules shall not be an excuse for violation.
- ✓ Each student shall conduct herself/himself, both within and outside the campus of the Institute in a manner befitting a student of a prestigious institute. Each student shall show due respect and courtesy to the teachers, administrators, staff of the Institute, and to the visitors of the Institute, and good behaviour to fellow students.
- ✓ Lack of courtesy and decorum; unbecoming conduct within and outside the Institute; willful damage to Institute property, removal of any property belonging to the Institute, fellow students or other personnel of the Institute; use of abusive and offensive language; disturbing fellow students in their studies; breach of rules and regulations of the Institute; adoption of unfair practices in tests, quizzes, assignments, or examinations; noisy and unruly behaviour shall constitute violation of the code of conduct.
- ✓ Loud talking, loitering or congregating, being a source of distraction and annoyance to others is not permitted.
- ✓ Use of cell phones is strictly prohibited in all academic areas of the campus. Use of cell phones would entail confiscation of the handset. It would be returned only: (a) At the end of the course or, (b) After payment of a fine of Rs. 1,000/-.
- ✓ Late arrival and early departure at or from a class are recorded as absence from the class. Students are not allowed to leave the institute during working hours without the written permission of the Dean.
- ✓ Students will not operate any machinery / equipment without the permission of the instructor.
- ✓ The students at the institute require attention and diligence. A student neglecting his / her studies and having unsatisfactory progress will be given two warnings after which if he/ she fails to improve, he/she will be liable for expulsion from the institute.
- ✓ It is compulsory for the students to attend functions /activities organized by the institute on various occasions like Independence Day, Republic Day and whether the function falls on holiday. Absence from such functions without valid reasons will invite disciplinary action.
- ✓ The students will compensate damage to institute/ hostel property/furniture caused by neglect or willful damage. Defacing the walls or institute property will be viewed seriously.
- ✓ Students must make all possible efforts to conserve electricity and water. They must switch off the lights & fans when they leave the class room/ hostel room, lab etc. Students must help to keep the institute neat and clean.
- ✓ Students must pay their fee/dues on or before the prescribed deadline failing which appropriate disciplinary action will be taken. Students may note that fees once paid will not be refunded/ adjusted. If a student leaves the course before completion, he/she will be required to pay the fee for the entire course.
- ✓ Students must keep their identity cards always with them and shall show the same on demand by any faculty/official of the institute.



- ✓ Candidates have to fulfill the minimum attendance requirements as per institute norms. No students will absent himself/herself from any of the lectures without leave having been obtained previously from the Class Incharge and that too for sufficient cause and if he/she is irregular in attendance, or fails to show progress or is not diligent in studies, his /her name is liable to be struck off from the rolls of the institute.
- ✓ In case of a candidate who joined late owing to late declaration of result or who sought admission provisionally till declaration of the lower examination, the lecture requirements will be calculated as per academic rules and provisions.
- ✓ Students claiming benefits/ concessions on medical grounds are required to submit medical certificate from a govt. hospital or dispensary. The certificate should be submitted by student concerned within a week of rejoining the Institute after illness. However in such cases there will not be any relaxation in the minimum attendance requirement to appear in the institute semester examination.
- ✓ Any student found smoking or under the influence of intoxication of alcohol/drugs in the Institute or in the Hostel is liable to strict disciplinary action which may be up to expulsion from the Institute.
- ✓ The name of the student who fails to submit the institute examination form for the semester in which he/she is studying without the approval of the Dean shall be dismissed from the Institute
- ✓ The students are advised to see regularly the notices displayed on the Institute notice board. The notice displayed on these notice boards shall be deemed to have been served on the students.
- ✓ Any student who fails to clear all the dues shall be debarred from appearing in semester examination.
- ✓ All applications must be addressed to the Dean.
- ✓ The Dean reserves the right to modify any of the Institute rules as and when necessary. The decision of the Dean in all matters shall be final.
- ✓ No student will enter in channel premises without prior permission of Dean or Instructor.





TRUST - KNOWLEDGE - TECHNOLOGY - GROWTH





# TRANSPARENCY - RESPONSIBLE EDUCATION





# Placements



Name: Akash Sharma  
Designation: SDF  
Company: Rupa Star



Name: Anshika Kulkarni  
Designation: P&M, Mobile  
Company: T3 Media



Name: Anshul Raj  
Designation: Research  
Company: PepsiNext



Name: Anshu Verma  
Designation: Asst. Producer  
Company: Old Asia



Name: Anshu Sharma  
Designation: Reporter Asst. Producer  
Company: Star Broad



Name: Anshul Jaiswal  
Designation: Associate Producer  
Company: CNN IBN



Name: Arif Hossain  
Designation: Sub Editor  
Company: Turq News



Name: Arpit Anand  
Designation: Roshni  
Company: Bank Japan



Name: Arushi Singh  
Designation: Editor  
Company: Jaha News



Name: Ashish Kumar  
Designation: Editor  
Company: Poo Fusion



Name: Chaitanya  
Designation: Content Writer  
Company: Tattv



Name: Dhruv Jain  
Designation: Producer  
Company: Zee News



Name: Shikha Sarda  
Designation: Photo Editor  
Company: Olive Market Comm.



Name: Naveed  
Designation: Asst. Producer  
Company: Pooch Network



Name: Gaurav  
Designation: Content Editor  
Company: ETV Broad



Name: Sameer  
Designation: Sub Editor for Feature  
Company: Haryana News



Name: Gaurav Parth  
Designation: Photo Producer  
Company: Aa TV



Name: David  
Designation: Head Programmer  
Company: Udaya TV



Name: Akash  
Designation: Associate Producer  
Company: Star TV



Name: Isha  
Designation: Video Editor  
Company: Program Group Team



Name: Jyoti  
Designation: Content Producer  
Company: Dainik Bhaskar



Name: Misha  
Designation: Anchor  
Company: Pooch TV



Name: Harsh  
Designation: Producer  
Company: TV 101



Name: Neha  
Designation: Asst. Producer  
Company: News 11 Star



Name: Nisha  
Designation: TV Anchor  
Company: BrandTV



Name: Parvita  
Designation: Account Executive  
Company: News 10 News



Name: Anvika  
Designation: Producer  
Company: West India



Name: Pratik  
Designation: Content Editor  
Company: Star One



Name: Akshay  
Designation: Video Editor  
Company: Jaha TV



Name: Pooja  
Designation: Executive  
Company: Star TV



Name: Rishi  
Designation: Photo Producer  
Company: Gossamer Contact



Name: Sameer  
Designation: Asst. Producer  
Company: Jaha TV



Name: Sandhya  
Designation: City Desk Investigative  
Company: Star One



Name: Supriya  
Designation: Reporter  
Company: TV 101



Name: Shreya  
Designation: Studio Manager  
Company: News 10 of Lucknow



Name: Gaurav  
Designation: Content Editor, Video Editor  
Company: News 10



Name: Anjali  
Designation: Content Writer  
Company: Media Block



Name: Geeta  
Designation: Content Writer  
Company: Singh



Name: Shantanu  
Designation: Associate Producer  
Company: Jaha News National



Name: Shikha  
Designation: Asst. Producer  
Company: Pooch Next



Name: Jyoti  
Designation: Asst. Manager  
Company: Dainik Bhaskar



Name: Shikha  
Designation: Content Writer  
Company: K3



Name: Visha  
Designation: News Anchor  
Company: News 10



Name: Nishu  
Designation: Associate Producer  
Company: Haryana News



Name: Shikha  
Designation: Content Writer  
Company: Light Nation



Name: Nishu  
Designation: Reporter  
Company: WCN News



Name: Anjali  
Designation: Content Writer  
Company: KTV News



Name: Sanku  
Designation: Sub Editor  
Company: KTV News



Name: Saranya  
Designation: Sub Editor  
Company: Jaha News



Name: Sneha  
Designation: Video Editor  
Company: News 10



Name: Nishu  
Designation: Editor  
Company: CMMI Star



Name: Anshul  
Designation: Associate Producer  
Company: SPECTRUM 101



Name: Pooja  
Designation: Content Writer  
Company: News 10



Name: Jagdeep  
Designation: Content Writer  
Company: Jaha News



Name: Anvika  
Designation: Content Writer  
Company: Anvika



Name: Harika  
Designation: Content Writer  
Company: Jaha TV



Name: Anshul  
Designation: Photo Editor  
Company: News 10



Name: Anshu  
Designation: Asst. Producer  
Company: Jaha TV



Name: Sushant  
Designation: Editor  
Company: Jaha News



Name: Anvika  
Designation: Associate Producer  
Company: Bank Broad



Name: Anvika  
Designation: Content Writer  
Company: K3C



Name: Anvika  
Designation: Content Writer  
Company: HSI



Name: Anvika  
Designation: Associate Producer  
Company: Jaha TV



Name: Mayal  
Designation: Content Writer  
Company: Anvika Express



Name: Rahul  
Designation: Content Writer  
Company: P. P. P. P. P.



Name: Anshul  
Designation: Content Writer  
Company: West India Television



Name: Anvika  
Designation: Associate Producer  
Company: Anvika



Name: Anvika  
Designation: Content Writer  
Company: Anvika



Name: Anvika  
Designation: Content Writer  
Company: News 10



Name: Anvika  
Designation: Content Writer  
Company: Anvika



Name: Anvika  
Designation: Content Writer  
Company: Anvika



Name: Anvika  
Designation: Content Writer  
Company: Anvika









Zee News Visited at Campus



Aaj Tak Visited at Campus



India TV visited at Campus



Headlines Today Visited at Campus



ABP News Visited at Campus



Prateek Mishra conversation with famous singer and composer Bappi Lahri



Students with BJP Leader Mr. Syed Shahnowaz Hussain



Student With Artist Pankaj Dhiman



Students with renowned Journalist Mr. Arbab Goswami in program National Election Debate



Students attended session with renowned journalist Ravishankar (NDTV)



Students with Information and Broadcasting and Textiles Minister Mrs. Smriti Irani at Eagle Studio



Student with Artist Saurabh Shukla

# PHOTO GALLERY



Student Shivani, Ankit Sharma and Abhay Shukla with Bollywood Star (Karan Singh Grover)



Students with Bollywood Ace Director Priyadarshan



LUV Rajan Jha having a light moment with students



Students posing with Bollywood Actor Neil Nitin Mukesh





Student Deepika Verma with Actress Kangana Ranaut



Student Shweta Pant interviewing Shakti Kapoor



Student Ashish Mathur in conversation with hip hop singer Hard Kaur



Student Shweta Pant interviewing Politician Manoj Tiwari



Student Ankita Kapoor with Bollywood Actress Swara Bhaskar



Student Inder Singh Rawat interacting with star Cast of the movie 'A Scandal!'



Student Shivanlee Bhattacharya posing with Actress Tilotama Shome



Student Priyanka Thakur with Miss India UK 2012 and Actress Doena Uppal



Student Pawan interviewing Famous Singer Fazlurpa



Student Mahima Shukla with Actress Sonam Bajwa



Student Vijender Singh with Actress Drishti Grewal



Student Arvind Kumar posing with Actress Nataliya Iliina



Raj Nongthombam awarded Students in Anchor Hunt Contest organised in Himcom Studio



Student Harshita Pandey with MD Syed Masood welcoming DCP S.B.S Tyagi



Student Riya Singh in conversation with Terence Lewis



Students with the famous bollywood singer Sonu NIGAM



Student Aashi Chaturvedi with Indian playback singer Alka Yagnik



Student Roshni kuman with Bollywood Actress Soha Ali Khan





Student Ankita Kapoor with Actor Saurabh Shukla



Student Ashish Choudhary with Bollywood Actress Amiya Dastor



Students with Indian film director & producer Mahesh Bhatt



BMC student Nisha Singh interacting with Bollywood actor Varun Dhawan



Student Komeel Goel interviewing star caste of Bollywood flick Identity Card



Student Deepika Vats interviewing the star caste of Haunted movie Bhangerh



Student Misha with Star Cast of Film Kedarnath



Student Anjana interviewing lead Barun Sobti of Bollywood film Main or Mr Right

# PHOTO GALLERY



News Anchor Vikram Chandra (NDTV) with students



Student Harshita Pandey interviewing star caste of Bollywood flick Z plus



Students with Actor Akshay Kumar



Student with Bollywood star Fawad Azal Khan of Khoobsurat fame





MMC student Swati Sharma experiencing live reporting



Student Akash Sharma & Abhay Sukla at press conference with "Dolly Ki Doli" movie stars



Student Harshita Pandey interviewing bollywood singer Shibani Kashyap



Students interacting with SHO (New Friends Colony) on the issue of "Police System in India"



Student with starcast of Bollywood flick Mad About Dance



Student with bollywood actress Shenaz Treasurywala



Students interacting with DCP Mr. SBS Tyagi on the issue of "Increasing crime in Capital"



Student Komel Goel interviewing the starcast of bollywood movie Hate Story 2



Student interviewing bollywood actor Ranvijay



All Students cheering on Diwali Occasion 2014



Student interviewing bollywood actor Raj Babbar



Student shivangi Raghav interviewing the starcast of Bollywood flick SuperNani



Students with Producer Prakash Jha



Student with the News Anchor Rahul Kanwal



Students with News Anchor Anjana OM Kashyap



Students for IITF 2014 for the reporting and coverage of the fare



Student Aaksh Sharma with the bollywood Actress Sonam Kapoor



Student Riya Singh interacting with star Cast of the movie "A Scandal"





Students posing with Bollywood Actress Urfiqa Goswami



PGD-BJP Student Anuj Sethi with Veteran Journalist Vinod Dua



Veteran TV Journalist Rajat Sharma giving tips and tricks of TV Anchoring & Hosting to HIMCOM students



Bollywood actor Veena Malik with BMC student Dheeraj Rathore



BAMCAJ Student Shivanghi Raghav interviewing Bollywood star Vidya Balan for her flick Bobby Jasoos



BAMCAJ Student Richa Rajput interacting with Bollywood director Mahesh Bhatt



Student Interviewing Actor Ali Asgar



Student Deepika visits a press conference with "Jai Jawan Jai Kisan" movie stars



Student Vinod Sharma and Suraj Sharma with Bollywood star (Shamfat Gayi, Tel Lene)



Student Vivek Kumar with Miss India UK 2012 and Actress Deana Uppal



Prominent personalities of Media participating with full spirit in Freshers 2014



Student Swati Sharma with veteran actor Anupam Kher

# PHOTO GALLERY



Students enjoying on Shimla Educational Tour - 2014



Radio Jockey workshop at Campus by RJ Naved



Student Harshita Pandey interviewing Mandira Bedi



Student Deepanshu Shukla with Bollywood actor and vj Ranvijay





Students had an interactive session with renowned Anchor Abhigyan Prakash



Student Sheikh Tabish with Punjabi Singer and Actor Diljit Dosanjh



Student Roshni Kumari with Bollywood Actress Swara Bhaskar



Student Vijender with Miss India UK 2012 and Actress Deana Uppal



Students Balvinder and Ankit posing with Punjabi Singer Guru Randhawa



Students with spoke person of BJP Syed Shahnawaz Hussain



Student Mahima Shukla with Director Anurag Kashyap



Student Rishabh Bhardwaj with Actor Manish Paul



Students celebrated Kargil Diwas with Cricketer Gautam Gambhir



Student with the Bollywood superstar Imran Hashmi for his flick Ungali



Students with Dancer Actor Sapna Choudhary



Students with Bollywood Actor Pankaj Tripathi



Students Indu Sharma and Gaurang Kapoor with Bollywood Actor Pankaj Tripathi



Students Posing with Choreographer Terence Lewis



Student Abhishek Anand interviewing star cast of ZUBAAN



India 24x7 @ Campus





# CAMPUS EVENT







# CAMPUS EVENT

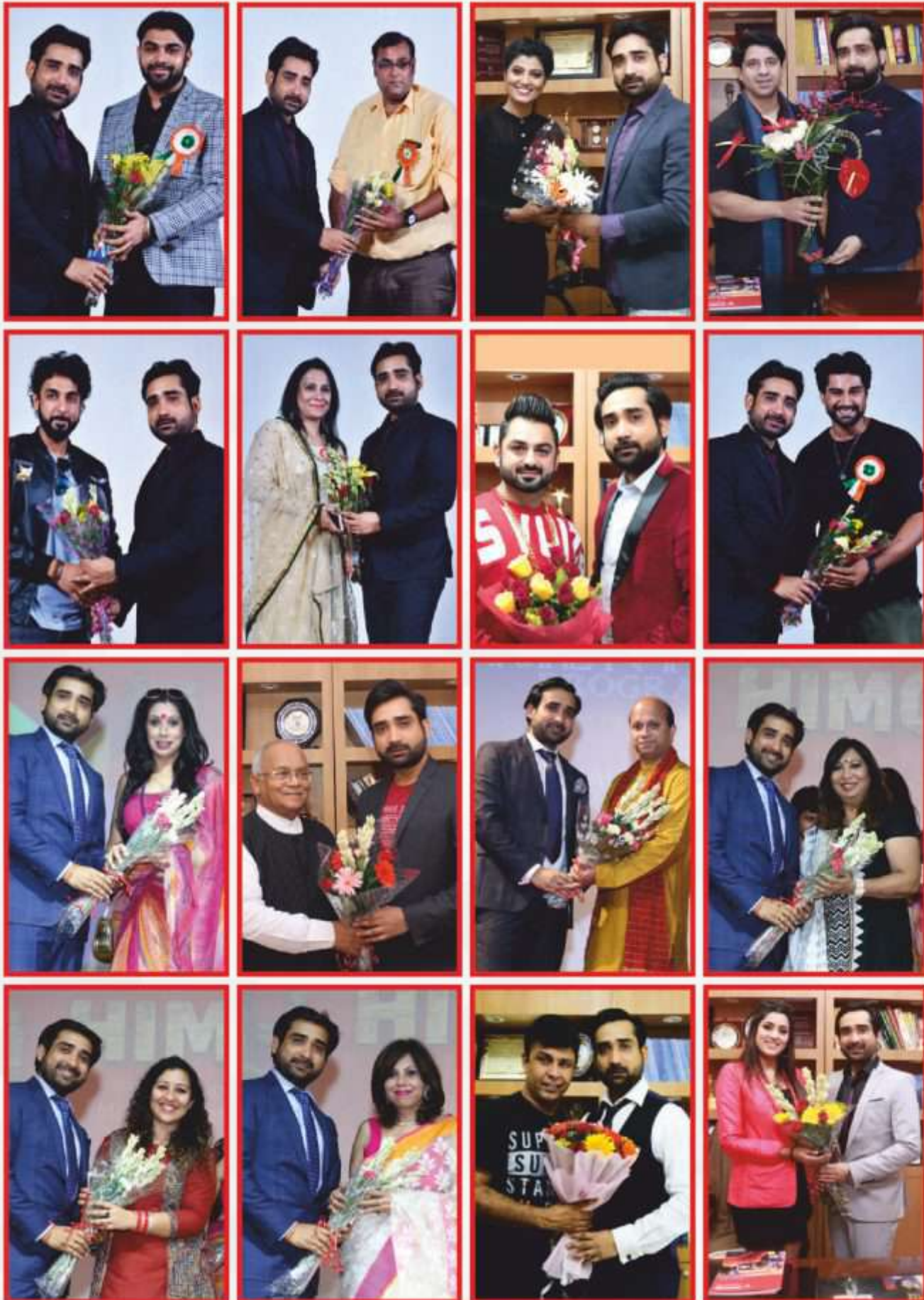




**BUNCH OF BOUQUETS**







# BUNCH OF BOUQUETS



# ACTIVITIES @ HIMCOM







# ACTIVITIES @ HIMCOM





QR CODE:



**HERITAGE INSTITUTE OF MANAGEMENT & COMMUNICATION (HIMCOM)**

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